

## CPI Biennial Health & Safety Conference 2011 – 'Being the Difference Together'



*Members of PABIAC at last week's official launch of 'Being the Difference Together'*

The Confederation of Paper Industries (CPI) held its Biennial Health & Safety Conference on Tuesday 8 November, sponsored this year by Pilz Automation Technology and Avanti Conveyors.

Over 180 Paper Industry delegates from all levels attended the conference, from CEOs and Managing Directors, to Safety Practitioners and Safety Representatives. Delegates were treated to an incredible day of mixed emotions from a variety of speakers.

This year's programme was designed specifically around the launch of the new Paper and Board Industry Advisory Committee (PABIAC) strategy; *'Being the Difference Together'* and is the third phase of the Paper Industry's strategy to secure further improvements in health and safety performance in the papermaking, corrugated packaging and recovered paper sectors.

### **Key Note Speech: PABIAC Strategy 2012- 2014 Launch - David Gartside, Board Member, Health and Safety Executive**

In the key note speech, David Gartside congratulated the industry on its achievements over recent years, which under the previous PABIAC strategy delivered significant improvements in managing health and safety. As he officially launched the new strategy, he confirmed HSE's commitment to working with the Paper Industry and unions in PABIAC, and retaining the tri-partite relationship which has brought continued success over a number of years.

To further support the launch of the new strategy, the conference programme included presentations from a number of excellent speakers who offered practical guidance about what companies can do to achieve the PABIAC objectives, including:

**Nancy Hamilton, Occupational Health Specialist Inspector, HSE**, spoke about the need for everyone to be involved in occupational health, and that health should not be separated from safety.

**Tony Horsfall, SHEQ Director, Harsco Infrastructure**, with the aid of a powerful in-house film *'The Cost of Accidents'*, highlighted the importance of reporting near misses at work.

**Kevin Bridges, Partner, Pinsent Masons LLP**, provided delegates with a fascinating and thought provoking insight into the implications of future breaches of Health and Safety law.

On a lighter note, **Martin Woodhall**, with the assistance of some 'Meerkats', offered delegates his *'Guide to Safe Working'*, which focused on team safety or more formally, "the interdependent culture", which is regarded as being critical to achieving safety excellence.

To conclude the event, the guest speaker **Justin Hughes, Managing Director of Mission Excellence** and former Tornado F3 and Red Arrows pilot, sent the delegates away on a high with an inspirational presentation on the fundamentals of team working and organisational performance. *"Outstanding performance is not about individual stars - you choose to be a great team, it's a function of organisational culture, embedded behaviours and disciplined processes"*.

Without question, the most acclaimed speaker of the day was **Jennifer Deeney**, who for 50 minutes captivated the audience with an incredibly brave and emotional account of life without her husband Keiron Deeney, who died following a workplace accident.

Her challenge to the industry is: *"if I can make a difference to influence change in people's mindset, then what could 180 delegates do?"*. Andrew Braund suggested that this begs the question; with the right attitude and commitment, what can a whole industry do?



*Jennifer Deeney - It Will Never Happen to Me*

Speaking after the event, Andrew Braund, CPI Director of Health, Safety and Social Affairs, deemed the conference a resounding success: *"I am delighted that so many Paper Industry representatives were at the event to witness the official launch of the new PABIAC strategy, 'Being the Difference Together'. The PABIAC partners have a long history of working together towards a common goal of preventing anyone being injured in our industry, and with the full support and commitment from everyone working in the Paper Industry, we will continue to strive towards zero accidents"*.

## ENDS

For further information please contact Andrew Braund, Director of Health, Safety and Social Affairs on 01793 889608 or email [abraund@paper.org.uk](mailto:abraund@paper.org.uk)

## Associated Imagery

PABIAC launch and Jennifer Deeney.

## Notes to Editors

- CPI is the voice and face of the UK Paper Industry, representing recovered paper merchants, paper and board manufacturers and converters, corrugated packaging producers and tissue makers.
- CPI represents 72 Member Companies, with a combined annual turnover of £4 billion and 19,600 personnel.
- For additional information on the UK Paper Industry, in the first instance, please contact Annabel Acton, Communications Manager, on 01793 889612 or email [aacton@paper.org.uk](mailto:aacton@paper.org.uk)
- Alternatively, please visit: [www.paper.org.uk](http://www.paper.org.uk)

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